



## COURSE OUTLINE: SPT304 - FACILITY OPERATIONS

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Approved: Sherri Smith, Chair, Natural Environment, Business, Design and Culinary

<b>Course Code: Title</b>	SPT304: FACILITY OPERATIONS
<b>Program Number: Name</b>	2073: SPORTS ADMIN.
<b>Department:</b>	BUSINESS/ACCOUNTING PROGRAMS
<b>Academic Year:</b>	2023-2024
<b>Course Description:</b>	In this course, students will be introduced to varying elements of managing a sport facility including stadiums, arenas, and athletic complexes at varying levels including local, provincial and national. Students will explore all aspects of the operation including staffing, stakeholder involvement, sporting events and programming, and financial considerations and operations.
<b>Total Credits:</b>	3
<b>Hours/Week:</b>	3
<b>Total Hours:</b>	42
<b>Prerequisites:</b>	There are no pre-requisites for this course.
<b>Corequisites:</b>	There are no co-requisites for this course.
<b>Vocational Learning Outcomes (VLO's) addressed in this course:</b>	<b>2073 - SPORTS ADMIN.</b>
<b>Please refer to program web page for a complete listing of program outcomes where applicable.</b>	VLO 4 Comply with relevant statutes, regulations, safety and accessibility standards, and business practices.
	VLO 6 Employ current and relevant financial management strategies to support the operations of a sport organization or event.
	VLO 7 Employ environmentally sustainable practices in recreation and sport industries.
	VLO 8 Plan, organize and deliver sport projects, tournaments, programs or community events that respond to needs, interests and abilities, engage participants, and promote health and wellness.
<b>Essential Employability Skills (EES) addressed in this course:</b>	EES 3 Execute mathematical operations accurately. EES 4 Apply a systematic approach to solve problems. EES 5 Use a variety of thinking skills to anticipate and solve problems. EES 10 Manage the use of time and other resources to complete projects.
<b>Course Evaluation:</b>	Passing Grade: 50%, D  A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.
<b>Books and Required Resources:</b>	Managing Sport Facilities. by Fried, Gil Publisher: Human Kinetics Edition: 4th edition ISBN: 9781492589570 9781492589570



Managing Sports Facilities by Fried, Gil  
 Publisher: Human Kinetics Edition: 4th edition  
 ISBN: 9781492589594  
 Ebook edition

**Course Outcomes and Learning Objectives:**

<b>Course Outcome 1</b>	<b>Learning Objectives for Course Outcome 1</b>
Describe operational structure and management/leadership functions associated with the operation of sport and recreation facilities.	1.1. Research the fundamental aspects of ancient facility management to modern times. 1.2. Understand the role sports facilities and events from a historical perspective. 1.3. Identify various types of contemporary sporting events.
<b>Course Outcome 2</b>	<b>Learning Objectives for Course Outcome 2</b>
Identify and analyze major trends and issues impacting the planning, designing, construction of sport and recreation facilities.	2.1. Describe principles and processes related to planning and management of sports facilities and events. 2.2. Understand trends and issues impacting sports management, sport tourism and facility management. 2.3. Research the design and construction process of building a sports and/or recreation facility.
<b>Course Outcome 3</b>	<b>Learning Objectives for Course Outcome 3</b>
Explain and differentiate between funding sources for sport and recreation facilities.	3.1. Identify the types of funding within the sports industry. 3.2. Research fundamental sources of funding relating to the various sport facility types. 3.3. Evaluate the difference between the various funding sources and how facility can capitalize on funding sources.
<b>Course Outcome 4</b>	<b>Learning Objectives for Course Outcome 4</b>
Develop budget and cost analysis for different components and functions of a sport or recreation facility.	4.1. Explain the budgetary process used in facility and event management. 4.2. Identify the different costs associated with operating a sports facility. 4.3. Understand the process of contract considerations, tendering and bidding in sports management operations.

**Evaluation Process and Grading System:**

<b>Evaluation Type</b>	<b>Evaluation Weight</b>
Assignment and Case Studies	30%
Final Exam	30%
Midterm Exam	20%
Quizzes	20%

**Date:**

June 22, 2023

**Addendum:**

Please refer to the course outline addendum on the Learning Management System for further information.

